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Foodservice Organizations: A Managerial And Systems Approach



Synopsis

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Organized around the well-proven foodservice systems model, **FOOD SERVICE ORGANIZATIONS: A MANAGERIAL AND SYSTEMS APPROACH**, 8/e provides detailed and current information on how managers can optimally transform human, material, facility, and operational inputs into outputs of meals, customer satisfaction, employee satisfaction, and financial accountability. Blending theory and practice, it gives foodservice managers a strong empirical base for managing operations. After thoroughly introducing the model, it presents in-depth coverage of each functional subsystem: procurement, production, distribution, service, safety, sanitation, and maintenance. Next, readers master today's most relevant leadership, communication, decision making, HR, financial, and marketing techniques. The book concludes with a full section on system outputs, including methods for evaluating them. This edition adds new coverage of sustainability; updated information on energy management and food safety; expanded coverage of marketing and globalization; and the latest dietary guidelines.

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It was supposed to be new, but the corners were damaged.

Book provides great summary and definitions to follow. Easy read with lots of pictures and examples. Not to bad as far as textbooks are concerned.

I hate how the kindle app won't let me open it in my chromebook.

Using it right now! Perfectly good condition

Some writing inside, but overall ok.

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